

British American Tobacco

British American Tobacco's addresses social, environmental and labour issues in its tobacco leaf supply chain primarily through its Social Responsibility in Tobacco Production (SRTP) programme. This programme reaches all 250,000 leaf suppliers (mostly smallholders) to our companies. It includes good agricultural practices, which combine viable tobacco production with positive environmental management; soil and water conservation; appropriate use of agrochemicals; environmental, occupational health and safety standards in tobacco leaf processing and promoting afforestation programmes to enable farmers who require wood for tobacco curing to obtain it from sustainable sources. It also focuses on other social and economic issues such as eliminating exploitative child labour in the tobacco growing supply chain, which is complemented by our participation in the ECLT Foundation, for the elimination of child labour in tobacco production. (For more information see eclt.org and bat.com).

Biodiversity issues are also addressed through the British American Tobacco Biodiversity Partnership, a partnership with Earthwatch Europe, Fauna & Flora International, the Royal Botanic Gardens Kew, and the Tropical Biology Association (see www.batbiodiversity.org).